

Tasks of Verband Region Stuttgart

- Regional planning, regional transport planning, landscape framework planning and implementation of landscape parks
- Regional public transport ("S-Bahn", express buses and regional transport management concept)
- Regional economic development
- Regional tourism marketing
- Aspects of waste management
- Promoting cultural and sporting events as well as congresses
- Regionally significant trade fairs

Tasks of Stuttgart Region Economic Development Corporation

- Marketing for the Stuttgart Region
- Investor support
- Regional cluster and network management
- Active stimulation and support of cooperation
- Innovation and start-up support
- Recruitment and qualification
- International relations

Tasks of Stuttgart Region European Office

- Representing the Region's interests
- Collection and evaluation of relevant information (EU funding programmes, calls, policies)
- Contact to the European institutions and other important organisations
- Active participation in networks and links to partner regions

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Stuttgart Region in Europe



Oliver Schuster

The Stuttgart Region

The Stuttgart Region is one of the leading high-tech regions in Europe. The area boasts a highly advanced industrial infrastructure and enjoys a well-earned reputation for its economic strengths, innovative technology and exceptionally high quality of life. The economic structure is characterised by a well-balanced mix of global brands, such as Daimler, Porsche, Bosch and Stihl, and extremely innovative small and medium-sized enterprises. They are all highly export-oriented. The Region has an excellent research infrastructure, which is closely connected to companies.

The main industries of the Stuttgart Region are the automotive sector, mechanical engineering, information and communication technologies, energy and environmental technologies, creative industries and logistics.

The Region has its own, directly elected regional assembly, ensuring fast and effective decision-making on regional issues such as public transport, regional planning and economic development.

Your access to Stuttgart Region in Europe:

www.eu.region-stuttgart.de

Stuttgart Region Key Economic Data

Population: 2.7 million from 170 countries

Area: 3,654 km²

Population density: 724 per km²

People in employment: 1.5 million

Stuttgart Region GDP: 109.8 billion €

Corporate R&D expenditure as % of GDP: 7.5

Export rate of manufacturing industry: 63.4 %

Productivity: 72,991 € per employee

Per capita income: 37,936 €

(Data based on reports by Wirtschaftsförderung Region Stuttgart GmbH, Verband Region Stuttgart, IHK Region Stuttgart and Statistisches Landesamt Baden-Württemberg, 2014)

The Stuttgart Region in Europe

The Stuttgart Region rises to the political, economic and social challenges and is ready to address these at European level. The Region strives to ensure that the importance of strong metropolitan areas as engines for growth, innovation and sustainable development in Europe is recognised and enhanced. To do so, Verband Region Stuttgart and Stuttgart Region Economic Development Corporation participate in EU policy shaping, initiate and implement EU projects and organise events. Our European Office in Brussels and the active membership in European networks support these activities.

People at regional level, in the municipalities, in business, science and research are all working towards Europe in the Stuttgart Region – in line with the motto of “joining forces”. In pursuit of continued cross-border cooperation and maintaining the Region’s competitiveness, the Stuttgart Region works closely together with other EU regions, states and associations.

Networks

Its active membership in European networks is a central element of the European involvement of the Stuttgart Region. Own interests can be represented more effectively and objectives achieved more easily through joining forces with others. The Stuttgart Region participates actively in European networks such as ERRIN (European Regions Research and Innovation Network), METREX (The Network of Metropolitan Regions and Areas) and POLIS (European Cities and Regions Networking for Innovative Transport Solutions).



Dominik Probst



European Community, 2006

European projects

The Stuttgart Region obtained significant expertise from participating in various projects at regional, national and European level. Its active involvement in EU projects facilitates an exchange of experience and a knowledge transfer, which the Stuttgart Region and its partners benefitted greatly from in the past. In addition, EU projects make new instruments of regional and innovation policy available for implementation in the Stuttgart Region.

The main areas of expertise are innovation and cluster policy, creative industries, sustainable and urban mobility, environment and spatial planning. So far, the Stuttgart Region has implemented projects under the programmes FP7, Horizon 2020, LIFE, INTERREG and Structural Funds with more than 500 partners.

Promotion of the Region’s expertise

Verband Region Stuttgart, Stuttgart Region Economic Development Corporation as well as the European Office organise and take part in workshops, conferences, trade fairs, seminars and other events.

Delegations and visitor groups from the EU and other countries regularly visit the Stuttgart Region and the European Office in Brussels to gather information about the Region and its work at European and international level.

Stuttgart Region European Office in Brussels

The European Office is the extended arm of the Stuttgart Region to the European Union. It collects and compiles relevant information for decision-makers in the Region and keeps them updated. Individual research on topical issues, funding schemes and project calls as well as assistance with applications and partner searches completes the list of services.