

STUTTGART REGION

Some 2.8 million people live in the Stuttgart region – this constitutes about 25 per cent of the population of the state of Baden-Württemberg. Despite only making up one quarter of the state's population, Stuttgart and its region contribute to approximately 30 per cent of the state's gross domestic product. The region is home to the state parliament, government institutions, HQs of well-known companies, the airport and an international trade fair centre, thereby including many examples of "gateway infrastructure".

The population is distributed among 179 municipalities, but people have a regional lifestyle: The majority of them do not work in their town of residence and they make use of many amenities (e.g. culture, shopping, education, leisure) offered elsewhere. In addition, the production and supply chains of many companies are not limited to local boundaries.

For this reason, one of Europe's most dynamic and innovative locations has to combine forces competitively as a whole.

LOOKING AT THE BIGGER PICTURE: VERBAND REGION STUTTGART

The "Verband" was founded in 1994 by state law as a body under public law. Its main purpose – "Supporting and safeguarding orderly development" – has not lost currency in 25 years. As a matter of fact, the need for regional cooperation has increased in fields such as mobility, settlement, open space and climate protection.

Governance lies with the regional assembly ("Regionalversammlung"). Due to the direct election process, members have a strong democratic mandate and substantive political objectives for regional development.

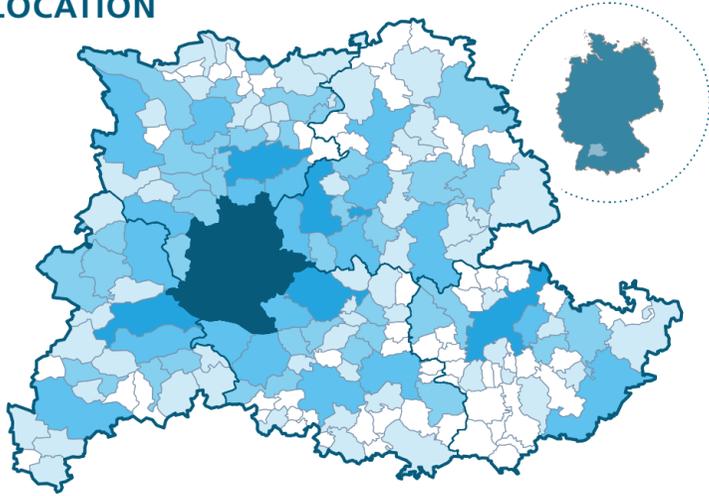
TASKS

The tasks of the Verband are defined by state law. Most important are:

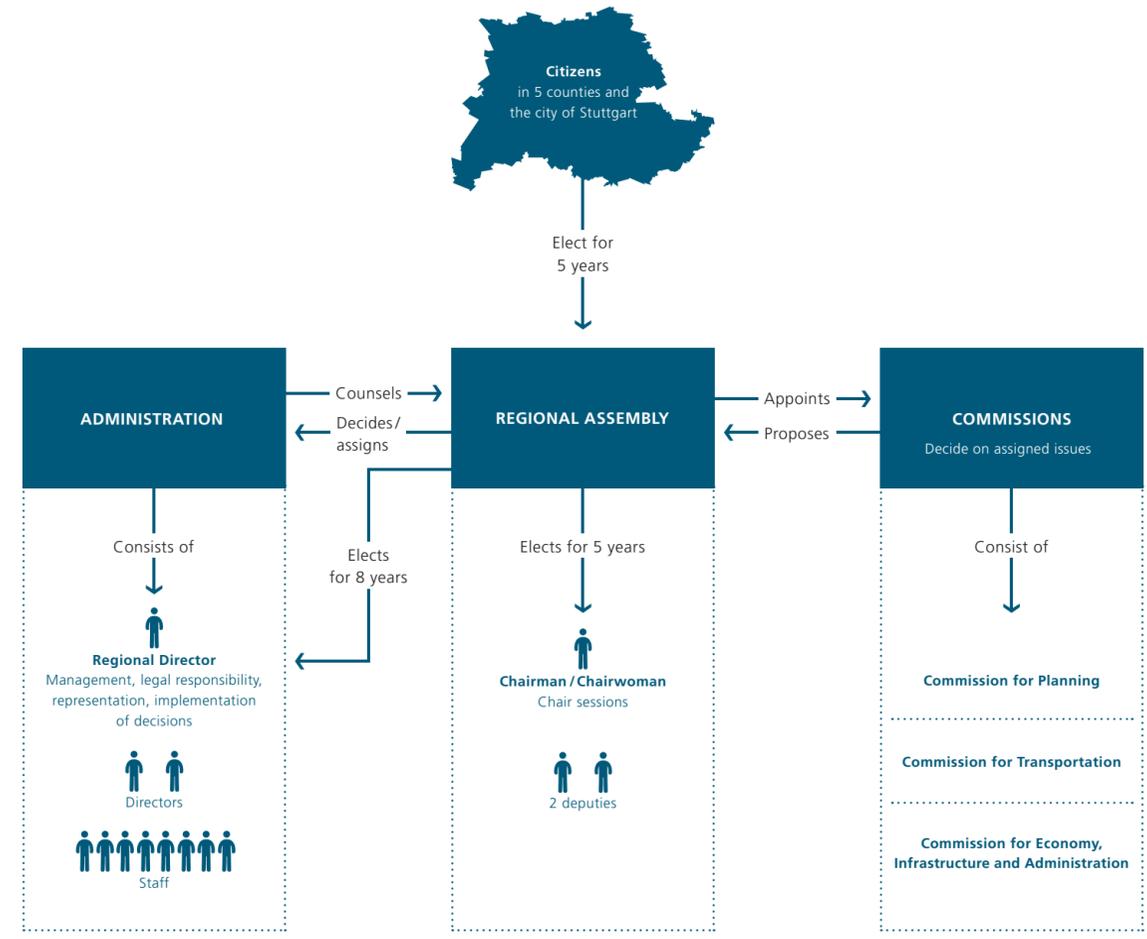
- MOBILITY**
Operation of city trains and express buses, P&R, regional traffic management, regional transportation planning, tariffs, network integration funding
- COMPREHENSIVE REGIONAL PLANNING**
Mandatory regional planning, development of open spaces ("landscape park"), regional development support for municipalities
- ECONOMIC DEVELOPMENT/MARKETING**
Promotion with significance at the regional level, regional tourism marketing
- INDEPENDENT TASKS**
Support for the construction of the trade fair centre, sponsorship and coordination of cultural and sporting events of regional importance and congresses, national and international networking, cooperation on pilot projects and research activities

179 MUNICIPALITIES – 1 LOCATION

Inhabitants	Number
613,000	1
50,000 to 100,000	5
20,000 to 50,000	19
10,000 to 20,000	33
5,000 to 10,000	58
Less than 5,000	63
Total	179



ORGANISATION



ADMINISTRATION

Approximately 75 employees work for the Verband. They prepare and implement the decisions of the regional assembly and the commissions. In addition they advise the municipalities within the region.

- REGIONAL DIRECTOR**
The full-time Regional Director is in charge of administration. He or she is elected by the regional assembly for an 8-year term as the legal representative.
- DIRECTORS**
Two directors are elected by the regional assembly to manage planning and the economic/transportation departments for 8 years.

IMPRESSUM / PUBLISHING DETAILS

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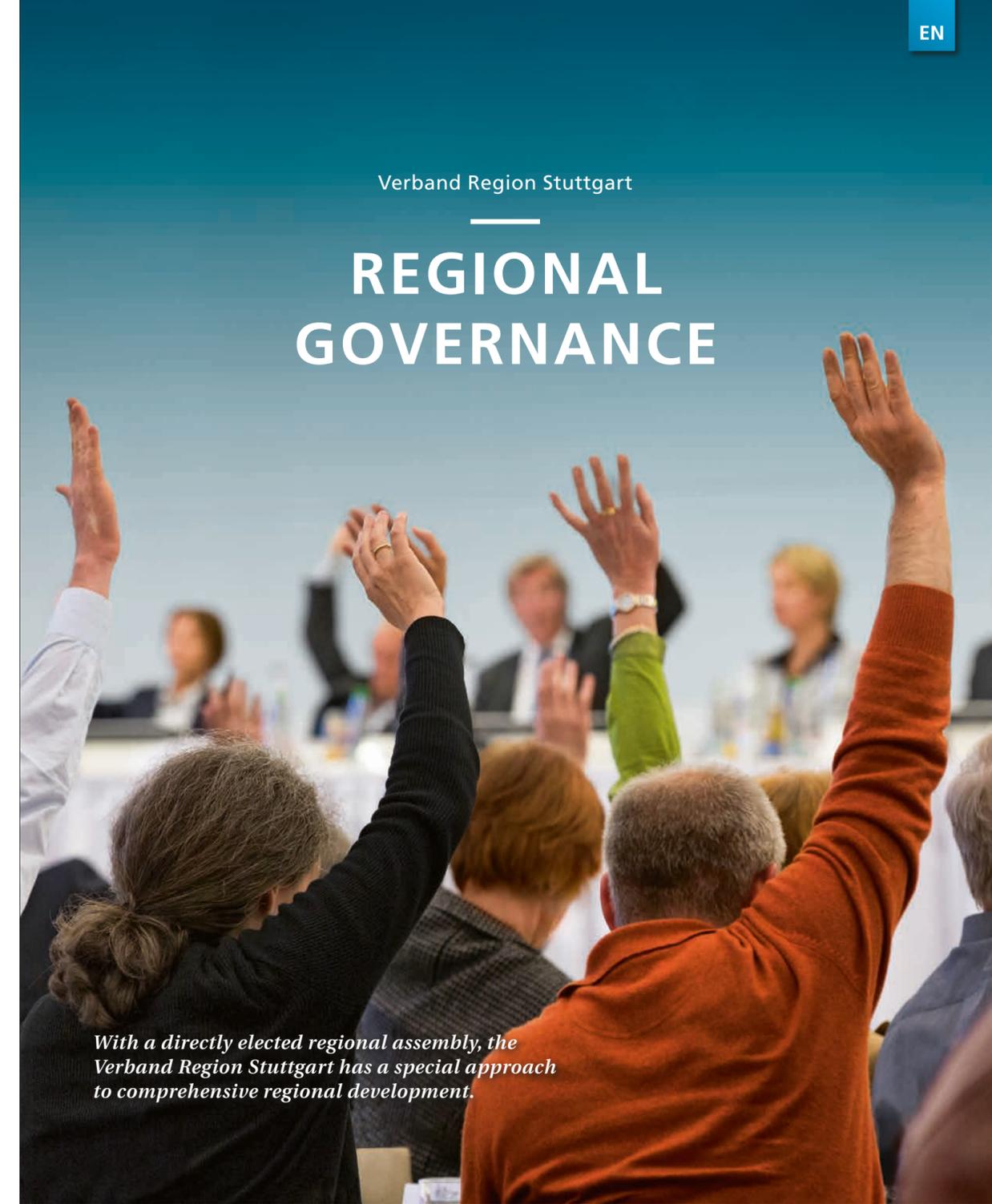
Gestaltung / Design
www.jungkommunikation.de

REGIONAL ASSEMBLY

The assembly consists of at least 80 members – but it can have up to 96 members due to levelling seats.

In approximately 5 or 6 sessions a year, topics of particular regional importance are covered. More specifically, issues are delegated to one of the three commissions. Commissions meet monthly.

CHAIRMAN / CHAIRWOMAN
The regional assembly and the commissions are prepared and chaired by the chairman/chairwoman. He or she is elected for a 5-year term among the members of the regional assembly on an honorary basis.



With a directly elected regional assembly, the Verband Region Stuttgart has a special approach to comprehensive regional development.